



INSTALLATION INSTRUCTIONS

AEM Promotional Signs Kit

PART NUMBER 10-938

Included in Kit:

Description	Qty.
Sign 1, 20" w X 9" h	1
Sign 2, 20" w X 9" h	1
Adhesive Stands	4



The AEM promotional sign kit (10-938) is intended for use in AEM dealerships. Each kit contains two double sided signs and four adhesive stands. This promotional sign kit was designed so the signs can be displayed in a variety of fashions to best suit your merchandising strategy. They can be displayed next to each other horizontally, above one another, or by themselves.

The signs can be displayed using the following methods:

- Stood on shelves or on counter-tops using the adhesive stands
- Hung on a wall with nails, pushpins, or adhesive strips
- Applied to a window with the clear adhesive strips
- Hung from the ceiling with fishing line through the holes

Countertops or Shelves

Attach 1 adhesive stand to each sign's bottom corner. Remove the protective film on the bottom of the stands to expose the adhesive tape. Place and secure the signs to the surface of the desired location.



Example of counter top placement

Wall Hanging

Make note that each AEM sign has a small hole in each corner of the sign. The signs can be hung on a wall with nails, push pins or adhesive strips.



Can be hung with various hardware or self adhesive strips.

Window Application

The art is the same on both signs, but the adhesive is applied to alternate sides. Sign 1 has adhesive applied to side “b”, while sign 2 has adhesive applied to side “a”.



Remove paper backing from adhesive strips.



Viewable from outside and inside.

Hanging from Ceiling

Locate the small holes in the upper corners of the sign. Run fishing line through each of the holes and properly secure the line. Ensure the signs are safely hung, using appropriate fixtures.



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